

Keeping your details up to date is a legal requirement (if your pet is a dog) but most importantly it helps you be reunited with your pet should they go missing. Changing your details is simple and does require you to become a member of identibase® plus or identibase® premium (see Page 2 for further information on the benefits of each). Once you become a member of either identibase® plus or identibase® premium you will then be able to make unlimited amends to your details throughout the lifetime of your pet.

**PLEASE COMPLETE ALL SECTIONS AND POST THIS FORM TO: identibase®, PO Box 33, York, YO19 5YW**

**New Keeper Details**

|                  |  |
|------------------|--|
| Title:           |  |
| First name:      |  |
| Surname:         |  |
| House No / Name: |  |
| Address Line 1:  |  |
| Address Line 2:  |  |
| Town / City:     |  |
| County:          |  |
| Postcode:        |  |
| Country:         |  |
| Primary Phone:   |  |
| Secondary Phone: |  |
| Other Phone:     |  |
| Email:           |  |

**DECLARATION**

I hereby apply to change the keeper details held on identibase® for the microchip stated on this form. In the event that I am unable to get either the declaration below signed or a signed document from the previous keeper, I understand that identibase will contact the current registered keeper for confirmation of the update and allow 28 days in which to respond to the request. I also understand that should there be a subsequent objection after the update that identibase reserves the right to review the situation and cancel the update, and where applicable any associated registrations if deemed necessary.

I confirm that I am 18 years old or over and that the information given in this form is complete and accurate to the best of my knowledge and belief. I understand that this information will be retained by identibase® and agree that it may be disclosed to a verified source involved in securing the welfare of the microchipped pet stated on this form.

Your personal data will be used to administer the identibase® pet identification scheme including related services and may be disclosed to anyone involved in securing the welfare of your pet (as named on this form). Full details on how we use and store personal information is set out in the privacy policy on our website [www.identibase.co.uk/privacy](http://www.identibase.co.uk/privacy) and we recommend that you read this.

From time to time, identibase® and our partners would like to send you important pet healthcare information and exclusive products or services, such as a pet insurance offer from Petplan. You can easily opt out later if you wish either by contacting identibase® or our partners when you receive marketing communications.

- Tick here if you wish to receive such information by email and/or SMS.
- Tick here if you wish to receive information by post and/or telephone.
- Tick here if you wish to receive information ONLY from identibase® (excluding their partners).
- Tick here if you wish to participate in market research via Petspanel.

|             |                     |
|-------------|---------------------|
| Signed:     |                     |
| Print name: |                     |
| Date:       | D D / M M / Y Y Y Y |

(To be signed by the keeper of the pet stated on this form)

**\*\*Change of Keepership Declaration:** I hereby relinquish full keepership of the pet stated on this form. (If the previous keeper has passed away please include a photocopy of their death certificate, if possible.)

|             |                     |
|-------------|---------------------|
| Signed:     |                     |
| Print name: |                     |
| Date:       | D D / M M / Y Y Y Y |

(To be signed by the previous registered keeper when applying for a full change of keepership)

**Your Pet Details**

|                |                     |
|----------------|---------------------|
| Microchip No.: |                     |
| Pet Name:      |                     |
| Implant Date:  | D D / M M / Y Y Y Y |
| Date of Birth: | M M / Y Y Y Y       |
| Species:       |                     |
| Breed:         |                     |

|  |   |
|--|---|
| Sex:                                       | M <input type="checkbox"/> / F <input type="checkbox"/> |
| Neutered:                                  | Y <input type="checkbox"/> / N <input type="checkbox"/> |
| Colour & Description:                      |   |
| Conditions (e.g. Epilepsy, diabetes, etc): |   |

**Payment Details**

**In order to change the details of the keeper you must select one of the following options: (See page 2 for details)**

identibase® plus  £15.95    identibase® premium inc. identifind®  £20.95

Cheque or postal order made payable to identibase®     Credit/debit card payment

|              |  |
|--------------|--|
| Type:        | Visa <input type="checkbox"/> / MasterCard <input type="checkbox"/> / Maestro <input type="checkbox"/> |
| Number:      |  |
| Expiry Date: | M M / Y Y    CVV No: (The last 3 digits on the back of the card.)                                      |
| Print Name:  |  |

|         |                     |
|---------|---------------------|
| Signed: |                     |
| Date:   | D D / M M / Y Y Y Y |

Keeping your details up to date is a legal requirement (if your pet is a dog) but most importantly it helps you be reunited with your pet should they go missing. Once you become a member of either identibase® plus or identibase® premium you will then be able to make unlimited amends to your details throughout the lifetime of your pet, as well as get other great benefits as listed below.

RECOMMENDED

## identibase® plus

Upgrade for  
only £15.95

- ✓ Quality customer service
- ✓ Registration to the UK's original pet microchipping service
- ✓ Unlimited changes to address details
- ✓ Addition of holiday address
- ✓ Annual reminders
- ✗ Entry of a photo
- ✗ identifind® service
- ✗ Link all pets for easy and quick updating

identifind®

INCLUDED

## identibase® premium

including identifind®

Upgrade for  
only £20.95

- ✓ Quality customer service
- ✓ Registration to the UK's original pet microchipping service
- ✓ identifind® service
- ✓ Unlimited changes to address details
- ✓ Addition of holiday address
- ✓ Entry of a photo
- ✓ Annual reminders
- ✓ Automatic alerts
- ✓ Link all pets for easy and quick updating

identibase® plus or identibase® premium are non-transferable between pets and the pet keeper. Upgrade costs are per pet.

## What is identifind®?

identifind® is only available on identibase® premium and is an enhanced reunification service for pets registered on identibase® and offers invaluable assistance from our dedicated team 24/7 365 days a year.

If your pet goes missing all you have to do is call our 24-hour helpline. We will then send a local alert to dog wardens, rescue centres, charities and veterinary surgeries in your area.

We will also produce 'Lost' posters on your behalf and mail them to you for displaying locally.