



## identibase membership options

You will need to choose one of three membership options when registering with identibase. Losing your pet can be very stressful, which is why we recommend joining identibase premium. Identibase premium is an enhanced pet reuniting service, providing invaluable assistance 24/7, 365 days a year. In fact, lost pets on identibase are **TWICE AS LIKELY TO BE FOUND\*\*** with identibase premium! You will need to update your details every time you move house, take your pet on holiday or put them in holiday care. Keeping this information up to date will help you be reunited with your pet should they go missing. With identibase premium and identibase plus you can make unlimited amends to your details throughout the lifetime of your pet. If you decide to join identibase plan, amends to your details after 28 days will incur a service and administration fee.

### identibase<sup>®</sup> premium

**Only £20.95**

One-off fee for the lifetime of your pet

- ✓ Includes identifind<sup>®</sup> enhanced reuniting service
- ✓ Dedicated team 24/7 365 days a year
- ✓ Automatic lost alerts
- ✓ Personalised 'Lost' posters
- ✓ Entry of a photo
- ✓ Registration to the UK's original pet microchipping service
- ✓ Unlimited changes of address details
- ✓ Addition of holiday address
- ✓ Quality customer service
- ✓ Annual reminders

### identibase<sup>®</sup> plus

**£15.95**

One-off fee for the lifetime of your pet

- ✓ Quality customer service
- ✓ Registration to the UK's original pet microchipping service
- ✓ Unlimited changes of address details
- ✓ Addition of holiday address
- ✓ Annual reminders

### identibase<sup>®</sup> plan

**Free chip registration**

Future amends to your details will incur a service and administration fee

- ✓ Quality customer service
- ✓ Registration to the UK's original pet microchipping service
- ✓ Annual reminders

identibase plus or identibase premium are non-transferable between pets and the pet keeper.

Fees are per pet. Prices subject to change.



## Why choose identibase premium?

identibase premium includes the identifind enhanced reuniting service which provides invaluable assistance from our dedicated team 24/7 365 days a year.

If your pet goes missing all you have to do is call our 24-hour helpline. We will then send a local alert to rescue centres, charities and veterinary surgeries in your area. We will also produce 'Lost' posters on your behalf for you to display locally.

It makes a difference, lost pets on identibase are **TWICE AS LIKELY** to be found with identibase premium\*\*!

\*\*identibase data for lost pets from 22/11/2011 to 10/05/2018